
◆ FREE GUIDE ◆

The AI Video Creator's Starter Playbook

4 skills. 1 clear workflow. Zero fluff.

90%

Of beginners quit AI video creation in the first week.
Not because it's hard — because it's **overwhelming**.

This guide changes that.

01 Text-Based Editing

02 AI Prompting

03 Audio/Visual Polish

04 Content Repurposing


Companion guide to the AI Video Creation YouTube series | Use code **MRC** for 20% off Riverside


SKILL 01

Text-Based Editing

"Edit video the same way you edit a Google Doc."

Traditional video editing means wrestling with timelines. Text-based editing flips the script — your footage is transcribed automatically, and you edit by working with words, not clips. Delete a line of text and the clip disappears. Move a sentence and the footage moves with it.

 **What it is:** Riverside transcribes your video automatically, then lets you cut, rearrange and clean up footage by editing the transcript — no timeline needed.

 **Why it matters:** You save hours per video. No more scrubbing frame by frame. The edit happens in the words, not the waveform.

 **Tool to use:** Riverside — start free (includes 2 hours of audio). Upgrade with code MRC for 20% off any paid plan.

PRO TIP

Use Riverside's magic clips and AI editing features to auto-remove filler words like 'um' and 'uh' across your entire recording in seconds. Instant polish.

"You don't need to be a video editor. You just need to know how to type."

YOUR FIRST ACTION STEP

- Sign up at mrc.fm/riverside — free, no credit card needed
- Record or upload a 2–3 minute video
- Edit by deleting 5 sections straight from the transcript
- Export and watch the result

Get started with Riverside

Free plan includes 2 hours of audio • Code **MRC** = 20% off any paid plan


mrc.fm/riverside


SKILL 02

AI Prompting for Video

"The real skill isn't technical. It's learning how to describe what you want."

AI video and image generation runs on prompts — text descriptions that tell the AI exactly what to create. Your B-roll, backgrounds, and visual assets can all now be generated from a single well-written sentence.

 **What it is:** Writing text descriptions (prompts) that instruct AI tools to generate video clips, images, and visual B-roll that match your content.

 **The Prompt Formula:** Subject + Action + Style + Mood + Setting. Example: "A confident woman walking through a neon-lit city at night, cinematic slow motion, rainy atmosphere."

 **Tools to explore:** Runway ML, Kling AI, Pika Labs (video) — Midjourney, Leonardo AI (images). Start with one. Master it before moving on.

Subject	Action	Style	Mood	Setting
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PRO TIP

Be specific about camera angles and lighting. 'Close-up shot, golden hour lighting' produces dramatically better results than just describing the subject alone.

"Think of AI like briefing a designer. The clearer your brief — the better the output."

YOUR FIRST ACTION STEP





- Pick one AI image tool (Leonardo AI has a free tier - excellent for AI images – whilst Riverside has video generation included with their paid plans.
- Write 3 prompts using the Subject + Action + Style + Mood + Setting formula
- Compare results — note what made the best one work
- Use your best output as thumbnail or B-roll in your next Riverside recording

SKILL 03

Automated Audio/Visual Enhancement

"The difference between amateur and professional is usually the small things."

You don't need a studio. You don't need expensive gear. AI now handles the cleaning, polishing, and fixing automatically — so your videos sound and look produced, even when recorded from your bedroom.

-  **Silence Removal:** Riverside's AI auto-detects and removes dead air and awkward pauses in one click. Your pacing instantly becomes tighter and more professional.
-  **Audio Cleanup:** AI removes background noise, hum, and echo — making your voice sound like it was recorded in a professional studio. Riverside handles this automatically.
-  **Background Replacement:** Record with a clean virtual background or swap your background post-recording without a green screen. Built into Riverside.
-  **Seamless Cuts:** Riverside's AI smooths jump cuts so edits feel seamless even when you've removed large chunks of footage.



PRO TIP

Always clean your audio **FIRST** before any other enhancement. Bad audio is the #1 reason viewers click away — even from great content. Riverside does this automatically on export.

"You don't need better equipment. You need better tools — and now you have them."

YOUR FIRST ACTION STEP

- Open your Riverside dashboard and record a short test video
- Turn on noise suppression and review the auto-enhanced audio
- Use the text-based editor to remove silences automatically
- Compare the raw vs. enhanced export — you'll never go back

All of these features are available in Riverside. Start free — 2 hours of audio included.


Use code **MRC** for 20% off any paid plan → mrc.fm/riverside

SKILL 04

Content Repurposing

"The creators winning right now aren't making more content — they're getting more out of it."

Every long-form video you create is actually five or more pieces of content waiting to be unlocked. AI tools can analyse, clip, reformat, and redistribute your content automatically — so one Riverside session fuels your entire week.

 **What it is:** Taking long-form recordings (YouTube videos, podcasts, interviews) and using AI to automatically generate short-form clips optimised for TikTok, Reels, and Shorts.

 **How it works:** Tools like Opus Clip or Vidyo.ai analyse your video for the most engaging moments, auto-crop for vertical format, add captions, and export — all automatically.

 **The leverage effect:** 1 Riverside recording → YouTube Short + Instagram Reel + TikTok + LinkedIn clip + Twitter/X highlight. Same content. Five platforms. Zero extra recording.

1 Riverside Recording becomes...

YouTubeShort

InstagramReel

TikTokClip

LinkedInPost

Twitter/XHighlight



PRO TIP

Always record longer than you think you need. A 20-minute Riverside session gives AI repurposing tools far more to work with than a 5-minute one. More input = more output.

"One Riverside session. Five platforms. Zero extra recording."

YOUR FIRST ACTION STEP

- Record your next video with Riverside (mrc.fm/riverside)
- Export the finished video
- Upload to Opus Clip or Vidyo.ai — let it generate 3 short clips
- Post the best one as a Short or Reel this week

YOUR COMPLETE STARTER WORKFLOW

Follow these steps in order for every video you make.

01

Record in Riverside

Open Riverside, start your recording. High-quality audio and video captured locally — even on a bad connection.

02

Edit by Text

Once recorded, use the text-based editor to clean up your transcript — delete filler, rearrange sections, remove silences. No timeline needed.

03

Add AI Visuals

Write prompts to generate B-roll, backgrounds, or images to fill visual gaps in your video.

04

Polish & Export

Run audio enhancement and background cleanup inside Riverside. Export your final video.

05

Repurpose

Feed finished video into Opus Clip. Schedule shorts across all platforms. One session = a week of content.

"You don't need to master all of this today. You just need to start. Pick one skill. Use it this week."

Start creating with Riverside — for free

Free plan includes 2 hours of audio recording • No credit card required

Use code **MRC** for 20% off any paid plan

 mrc.fm/riverside

Companion guide to the AI Video Creation YouTube series • Share freely with anyone who wants to start creating with AI.